

# HEALTH

13

1. Baystate Health and their art program. Three voices cover the full spectrum of integrating art into healthcare.
2. Baystate Health is a very large presence in Western Mass and is taking a long term view towards updating their facilities. Deb Avery is the person in Charge of Interior Design in Springfield for a new Hospital about to open. Carla has spected art on a freelance basis for this and many other facilities in our area. Peter has work in Baystate's facilities in Greenfield and Springfield. We are offering an Unusual chance to here the process of specing and placing work from three different points of view. The full spectrum, so to speak.
3. A very current job, using the most current thinking in art for orientation, art as part of the patients well being, new materials integrated into the architecture and how to make this all affordable, use local talent and create a strong visual impact.
4. Keynote slide show, Material samples from Hospital, we have projector.

5. -- 6. 75 minutes, Saturday late slot #1, Sat early slot #2, Fri. late slot #3

7. min of ten participants

8. Debra Avery, EDAC

NCIDQ Certificate #017673

Interior Design Specialist

Hospital of the Future

Baystate Health

Carla Santia,

art consultant,

Specializing in Medical facilities

developer of a web directory for artist

Peter Kitchell

40 years doing custom art for medical facilities

20 of those in this area

9. Not sure for the other two,

for me, Art Expo in NYC on biz and art 10 years ago.

Some lectures in the area here.

Lecture on "Twice Seen"